

# Popular Telescopic Tension Banner Minimum

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## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
  - Do not Embed images.
  - All fonts must be converted to outlines.
  - Resolution must be 300 dpi at 25% of output size.
  - Please supply artwork as a PDF or Illustrator file.
  - Colours on your screen may differ from the colours that are printed.
  - Please note this template should be used as a guide only.
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## Product Specifics

- Total area (includes bleed):  
2040mm (w) x 1315mm (h)
- Visual area  
2000 (w) x 1115 (h) mm
- Please keep all key design elements clear of pole pockets.
- Blue solid line indicates safe visible area. Please keep all key design elements and text within this space. Avoiding stitch lines.

**THIS AREA WILL BE FOLDED BACK TO CREATE THE POLE POCKET**

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